



**TOP 3 PENNY STOCKS 2012**

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**STOCKS**

## 3 Great Penny Stocks For 2012... And Beyond!

*"Most people get interested in stocks when everyone else is. The time to get interested is when no one else is. You can't buy what is popular and do well"* – **Warren Buffett**

There's never been a better time to invest in penny stocks.

No matter what industry or sector you choose, penny stock opportunities are nearly infinite. These stocks have the potential to make 10, 20, and even 100 times your money in short order.

As most investors know, it's very difficult to get those types of returns with blue chip stocks. Those guys rarely go up 500% in a year, let alone 1,000%.

But these types of gains are regular occurrences with penny stocks!

**And because of all the turmoil in the markets right now, the opportunity to find *high-quality penny stocks* at ridiculous valuations is higher than it's been in years!**

In fact, here's a recent example of just how much money you can make with these amazing stocks.

**Green Mountain Coffee Roasters** (NASDAQ: GMCR) started as a small café in rural Vermont. In 2006 they morphed into a small coffee roaster – and their stock was trading as low as \$0.16.

But something big happened that year for Green Mountain. They made an important acquisition... buying up the Keurig brand.

For those who don't know, the Keurig machine allows you to make a single cup of coffee from a prepackaged, easy to use cup.

GMCR started ramping up production... and made even more acquisitions. Meanwhile, the single cup concept caught on like wildfire. Sales of these Keurig machines went through the roof.

**And the stock took off...**



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GMCR went from a miniscule \$0.16 to an eye-popping \$83.75. In case you're wondering – and I know you are – **that's an unbelievable 52,200% gain!**

**That's enough to turn a \$500 investment into a whopping \$261,000.**

Try doing that with a blue-chip!

This example really shows you the power of a great idea and a low stock price.

As wonderful as this was, you should know that not every penny stock goes up 50,000%.

In fact, most penny stocks won't appreciate anywhere near that amount. And many of them will lose money.

But the fact of the matter is, these stocks have been the best performing asset class over the last 85+ years. They've done better than blue-chip stocks, real estate and even gold.

Approached the right way, penny stocks can be the some of the most lucrative investments you ever make!

So without further adieu, let's look at three penny stocks that I think offer a tremendous opportunity to profit right now...

## Penny Stock #1: Could This Tiny Company Save The Healthcare Industry?

It's no secret that healthcare is *always* in the spotlight. The cost of it always seems to rise... and regulation of the industry is constantly in flux.

No one is exactly sure what changes are in store.

Widespread uncertainty can be very difficult for the larger healthcare companies. It's tough for these lumbering giants to make changes on a dime. And management is often in reactive mode... making it even more challenging to focus on future growth.

**That's exactly why small, forward thinking companies can excel in this industry.**

Imagine a company that helps other companies adapt to the industry's rapidly changing landscape. Or even better, helps to cut costs... and improve their clients' bottom line.

Well, there is a company that does just that... **Authentidate Holdings (NASDAQ: ADAT).**



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ADAT is a leader in software and web-based solutions for increasing revenues, cutting costs, and improving efficiency.

*In a nutshell, the company's products make their clients' lives easier.*

They can automate manual processes, cut down on paper, and make information more accessible. Plus, ADAT can enhance their customers' ability to comply with the government's Byzantine system of regulations.

**This is exactly the sort of help a struggling healthcare company needs in this challenging business environment.**

And ADAT isn't some one-trick pony. They have several successful products being used by dozens of clients. And even though they're a small company, they've signed on huge, government organizations as well.

For example, they list the Department of Veteran Affairs as one of their biggest customers. The VA uses ADAT's telehealth home solutions to remotely monitor their patients.

And that's not all...

ADAT management is working diligently to grow revenues and improve the bottom line. And they're particularly adept at running a healthy company.

You see, the company historically has a strong cash position. **More importantly, ADAT has no debt whatsoever.** More over, their current assets are an impressive 2x current liabilities... a level they work very hard on sustaining. That's always a great sign of a well run company.

But here's the best part...

**With ADAT still working its way towards profitability, the shares are dirt cheap.** In our view the company is well on its way to success... it's only a matter of time.

**Make no mistake, this company has game-changing potential.**

We believe ADAT could see triple digit profit growth in the near future.

They operate in a huge, nearly untapped market. And changing government regulations make their products attractive to all types of healthcare companies.

Buy their shares while you still can!

## Penny Stock #2: The Next Subway?

When most investors look to add a restaurant chain to their portfolio, they inevitably end up choosing **McDonald's (MCD)**. And that's fine. McDonald's is a great, blue chip company.

But by most measures, MCD is an expensive stock. And one thing they're not known for is a healthy menu. This means they could miss out on a huge, rapidly growing market.

**You see, there's explosive demand for healthier food.**

Finding healthier alternatives is all the rage in dining out. And right now, customers don't have a lot of options for healthy, easily-accessible food. Sure, they can go to a fancy sit-down restaurant... but who has the time and money for that?

What if there was a restaurant chain which served a healthy and diverse menu... with an inviting layout... good coffee...reasonable prices... and several locations across the country...

You probably already guessed that I have a company in mind.

Introducing **Cosi (NASDAQ: COSI)**.

If you live on the East Coast or in the Midwest, you've probably seen a Cosi restaurant at the corner of a busy intersection. This chain has well over 100 locations – 82 of them company owned, with the rest being franchises.



Cosi restaurants offer fresh sandwiches, salads, soups, flatbread pizza, bagels, coffee, and more. Each location is equipped with a prominent open-flame stone oven. And the stores are designed both for long customer stays and quick "in and out" dining.

Here's why I like the stock...

**COSI management is doing all the right things.**

First off, as I mentioned earlier, they're focusing on healthier meals. In this way, **they're wisely tapping into the fastest growing market in the food industry.**

What's more, they've added breakfast to their menu.

What's so special about breakfast? In a nutshell, it's a meal with typically low-cost ingredients and high margins. And it's another sign management knows what they're doing.

Finally, COSI has entered into the catering market. It's always a good idea for a company to diversify its product offerings – especially if it doesn't require a large capital expenditure. And that's exactly what moving into catering has done for COSI.

But that's only part of the story...

**COSI has a rock-solid balance sheet.**

The company may be growing rapidly, but they have zero debt.

Plus, they typically carry a ton of cash, often as much as \$10 million! A cash hoard like that means they can make acquisitions, add new products, or easily open more restaurants.

Here's the best part...

**COSI is expected to grow at 22% per year for the next five years!**

At this rate, the dirt cheap stock won't stay undervalued for long. So don't miss out on the chance to add this "healthy" company to your portfolio.

## Penny Stock #3: This Penny Stock Packs A Punch!

Walking down the aisles of your favorite grocery store can be distracting. And it's not just because there are so many choices.

Actually, it's the subliminal messages being sent from eye-catching packaging on the store's products. All of it is meant to entice you to buy one product over another.

**This distraction is no accident.**

You see, there's a multi-billion dollar industry focused on *enticing consumers to buy* products... many times products they don't even need!

Here's the thing...

Marketing and advertising is one of the biggest money making industries in the world. And a **product's brand** is one of the most valuable assets a company has... not the product itself!

Most of the attraction to buy an item is in the packaging. It could be a logo, eye popping graphics, or unique containers holding the goods.

And it's been proven -- most consumer buying decisions are made in under *2 seconds* - that's it!



**Clearly, product packaging and branding are very important factors that influence purchasing decisions.**

So it should come as no surprise that there are hundreds of companies fighting for their piece of this multi-billion dollar market.

And one tiny company in particular is cutting a path to huge profits...

### **Graphic Packaging Holding Company (GPK).**

Graphic Packaging is an industry leader in custom packaging and product containers. They provide a full menu of custom packages to multi-national companies like **Kraft Foods (KFT)**, **General Mills (GIS)** and **Coca-Cola (KO)**.

Whether it's innovative branding design, holographic logos, or 12-pack soda boxes, GPK is the company to turn to. Their production facilities create the most enticing and recognizable packages ever seen in local grocery stores.

But with all the money available in this industry, you'd think they'd have major competition. Well, they do have some... but the company has over 1,200 U.S and foreign patents protecting their growing profits and market share.

In fact, company growth continues to skyrocket. Over the next 5 years, **analysts estimate their growth will surge by over 16% annually**. That's impressive... don't you think?

### **But there's still more...**

GPK's management team isn't resting on their laurels... they're planning for a bright future. Management is expanding company products and extending their market presence.

Recently, GPK acquired Sierra Pacific Packaging, an innovator in *flexible bag* manufacturing. You know, those bags you've seen Stouffers and Banquet Foods use?

In snapping up this company, GPK has gained a strategic West Coast production facility... and gained a sizeable customer base.

Topping it off, they've picked up a high demand, flexible product line, pushing GPK's profit potential even higher.

I think you'll agree, Graphic Packaging Holdings is poised for huge growth going forward. Revenues are soaring and the business is expanding into new regions of the country.

**These shares have incredible break-out potential... the kind of potential you want in your portfolio!**

# Ok Those 3 Look Good—But Are Penny Stocks Really A Good Place To Put My Money?

Let's get straight to the point. Penny stocks offer several advantages over large company stocks, commodities and even real estate. It's been proven they've consistently outperformed most other asset classes throughout history.

## **So how do small caps (penny stocks) get their edge?**

First and foremost, penny stocks fly under the average investor's radar. The average stock buyer has no idea these companies even exist.

Why?

**For one, Wall Street analysts don't cover these companies.** They're too small to catch the attention of the average analyst. Those suits can't be bothered researching a company if it's not a blue chip or a huge IPO.

But that's good news for you.

*The investment crowd isn't blindly piling into smaller stocks... so penny stocks often trade at a discount to their true value.*

And that's not all...

Small cap companies typically run streamlined operations. They aren't burdened with a zillion product lines and reams of corporate policy. This makes them more nimble and adaptable than larger companies.

*When market conditions change, small companies can react quickly and make the right strategic choices.*

Often times, they'll leave the big companies behind in the dust. By the time a large company makes a change, a small company is already off and running, grabbing as much market share as they can along the way.

## **More importantly, penny stocks offer bigger profit upside than large cap stocks.**

One event you'll rarely see with large caps are life-changing acquisitions. A huge company may acquire a small company, but it'll never register in the stock price. And huge companies are rarely ever acquired themselves.

But small cap companies get purchased all the time. **And when it happens, their stock can take off.**

As if you needed more, there's another reason penny stocks tend to be better investments than large stocks.

As companies grow, they often raise money by issuing millions and millions of shares. Once a company reaches large cap status, they've issued so many shares, it takes a ton of buying to move those share prices higher.

But small caps typically haven't issued anywhere near the amount of shares the big firms have issued. *That means it takes far fewer buyers to send share prices soaring.*

It's not unusual to see a 25 cent stocks go to 50 cents... one dollar... five dollars and more. The percentage gains these moves equate to is enormous!

Here's the bottom line...

**With penny stocks, you have the chance to earn massive returns... often much quicker and easier than with any other investment!**

## Where Can I Get More *Legitimate* Penny Stock Ideas and Research?

I hope you now fully understand the benefits – and huge profit potential – of penny stocks. And you even have three great stocks to take a look at.

Now it's time for the next step...

One of the additional benefits you'll receive a long with this report, is a free subscription to the *Penny Stock Research* newsletter.

Written by me and my carefully selected team, *Penny Stock Research* provides you with penny stock recommendations, investing tips and analysis you simply can't get anywhere else.

We'll alert you to the scams, introduce you to companies you probably have never heard of, and show you the *RIGHT* way to make money with penny stocks.

And to make sure you get everything you need, each daily article is written in a short, easy-to-understand format!

You won't have to slog through poorly-written "analyst speak" that puts you to sleep.

We'll give you our honest, thoroughly-researched opinions and analysis of tons of small cap companies. **And we'll make it our mission to uncover the stocks with the biggest upside potential.**

And as you read *Penny Stock Research* each day, keep in mind we're 100% unbiased. That means we don't accept compensation from the stocks we talk about.



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That might not sound like it's important, but trust me, it is!

*Penny Stock Research* is one of the few, truly independent free newsletters left in the world.

We think you'll notice the difference *immediately*.

So welcome aboard...

You're about to start a journey with penny stocks that could completely change your financial situation forever!

Sincerely,

A handwritten signature in black ink, appearing to read "Gordon Lewis", is centered on the page. The signature is written in a cursive, flowing style.

Gordon Lewis, Chief Investment Strategist  
*Penny Stock Research*

**P.S.** Everyone knows discovering the *next* Apple, or Google, or McDonald's is the quickest and easiest way to become wealthy. But finding these companies while they're still penny stocks can be quite a challenge. That is, unless you know what to look for...

Luckily, I've just written a report that shows you how to identify tomorrow's superstar penny stocks *today* and turn as little as \$500 into **half a million** or more! [Click here to read it...](#)

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